

## **PWB Philanthropy Committee**

The mission of the Philanthropy Committee is to develop a program where the PWB can support and give back to the community. The role of the Philanthropy Committee is to develop goals, priorities, and a framework for a strong culture of philanthropy within our membership and the building community.

## **Objectives:**

- The four objectives of the Philanthropy Committee are:
  - 1) Community Outreach: Committee to vet specific organizations
  - 2) Volunteering: To be related to the building industry
  - 3) Develop future fundraising after 501c3 is established
  - 4) Work with future Education and Mentoring Committees to provide access to NAHB Scholarship Program

## **Committee Co-Chairs:**

- Develop Philanthropy and outreach priorities and goals
- Conduct committee meetings that will foster a positive and inclusive environment
- Create sub-groups within the committee to focus on program priorities and meaningful causes to the PWB sub-groups will report back to the committee with details.
- Research and vet opportunities and specific organizations for volunteering, partnering and outreach
- Explore how we can expand our reach, impact and influence. Chairs should share Philanthropy direction and decisions with PWB Board and Committee Chairs and work with other committees as it pertains to communication of their activities.
- Prepare yearly schedule containing events and goals
- Generate content for social media of the activities, to be communicated to Communications committee
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- Chairs will submit philanthropy programs to board through liaison for approval

Communications: Philanthropy information and activities to be sent to and coordinated with the Communications committee. Information shall be sent to the communications committee by Monday at noon or as needed for particular event or activity