



PWB Membership Committee

The mission of the Membership Committee is to promote the PWB to prospective members, provide mentorship to existing members, as well as make new members feel comfortable and engaged in the PWB community. The membership committee focus should be on creating value for members that facilitates retention and recruitment.

Objectives:

- **NEW MEMBER**
 - Design an onboarding process for new members
 - Introductions at events
 - Connecting members
 - Setting networking expectations
 - Submission of member bios
 - Have a process for communication with guests before and after first meeting
 - Introduce guests and have them stand at meeting
- **EXISTING MEMBER FOLLOWUP**
 - Member goals
 - Feedback about the organization
 - Establishing conscious connecting
 - Encouraging members to get more involved
 - Touch base when membership is expiring

Committee Co-Chairs:

- Conduct committee meetings and foster an environment that generates new and exciting ideas
- Provide leadership by orchestrating the overall planning
- Act as the spokespersons for the entire committee – articulating the goals and progress of the event planning and development by providing an evaluation to the organization’s executive members
- Generate content for social media of the activities, to be communicated to Communications committee
- Report progress to board through liaison

Communications: Membership Information and activities to be sent to and coordinated with the Communications Committee. Information shall be sent to the Communications Committee by Monday at noon, or as needed.