

HOBİ AWARDS 2019



Join the best in your industry by entering the CT Home Building Industry Awards. Sponsored by the HBRA of Connecticut, the HOBİ Awards offers recognition to builders, remodelers and members of the housing industry for excellence in home design and construction, home technology, sales & marketing, and home financing.

ELIGIBILITY:

Only HBRA of Connecticut members may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBA member after January 2017, or any community service project undertaken in 2019.

JUDGING:

A panel of housing industry professionals will visit homes and developments and/or review all entries. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

WINNING ENTRIES:

Winners will be notified by October 18th. Awards and a Power Point show of the winning entries will be presented at the HBRA of Connecticut **HOBİ Awards Dinner** on **Wednesday, November 20th, 2019** at the Aqua Turf in Southington, CT. Winners will be featured in *Connecticut Builder* magazine, and will benefit from local and state wide media coverage and publicity. **TOP AWARDS** will be kept confidential and announced at the dinner on Wednesday, November 20, 2019.

2019 Media Sponsor: 
Connecticut Cottages and Gardens

PLEASE MAIL ENTRIES TO:
JMC RESOURCES 1078 Main Street, #4, Branford, CT 06405

ENTRY DEADLINE: WEDNESDAY, SEPTEMBER 11, 2019

2019 HOBI AWARDS

Use Separate Entry For Each Category Entered

Name of Entrant & Company _____

Mailing Address _____

Contact Name _____ cell phone _____

Entrant e-mail _____ office tel. _____

Category Entered _____

Address of Project Entered: _____

Signature of Entrant: _____

ENTRY DEADLINE: Wednesday, September 11, 2019

- **Housing:** \$250 per home entered
- **Special Focus:** \$150 per category entered **COMMUNITY SERVICE** \$100 (see last page of entry)
- **Sales & Marketing:** \$200 per entry (see last page of entry)
- **Home Financing:** \$200 per entry (see last page of entry)
- Make check payable to: **JMC Resources** and send to: 1078 Main St., #4, Branford, CT 06405
- For all **HOUSING** Entries: **FORM BELOW MUST** be filled out or applicant will be **DISQUALIFIED**.
If manufacturer does not apply, just list supplier. Indicate architect / designer and photographer

Manufacturer

Lumber Supplier _____

Windows _____

Siding _____

Lighting _____

Flooring _____

Plumbing Fixtures _____

Appliances _____

Tile/Stone _____

Fireplaces _____

Closets _____

*Architect/Designer: _____

Supplier

*Photographer _____

FOR ALL ENTRIES

- **Digital Photos** (JPEGs in PC format, dimension approx. 1000 x 800). Resolution for Power Point.
- **Use a professional photographer** of your choice or contact Jim Fuhrman 860-249-1341, Larry Merz 203-222-1936, Sandro DeCarvalho 203-395-6716, Carl Vernlund 860-280-6790, Steve Rossi 203-831-8269.
- **Save & label each image on CD or USB flash drive with your name and category entered.**
- You can include multiple categories in separate folders on the same flash drive.

NEW CONSTRUCTION

- **Include:** 6-12 interior and 4-6 exterior digital photos (front, side & rear) on a labeled CD &/or flash drive
- **Describe:** special features and constraints or challenges, and include as a pdf or Word doc on CD or flash drive.
- **Include:** square feet of living area.
- **SPEC HOME** entries – include **LIST PRICE & Sales Price (if sold)**
- **COMMERCIAL** entries - include **total square feet & construction cost.**

COMMUNITIES:

- **Describe:** site plan, amenities, homes and price ranges, and special features.
- **Include:** 6-8 digital photos **including street scene**, on a labeled CD or flash drive.
- **Include copy or PDF of brochure and site plan.**

REMODELING:

- **Include:** one exterior **BEFORE PHOTO** and 6-12 **AFTER PHOTOS**, exterior and interior appropriate to category.
- **Include:** **BEFORE** and **AFTER FLOOR PLANS** and indicate changes on **AFTER FLOOR PLAN. PDF or print.**
- **Describe:** the scope of the project, including construction features, constraints and square feet remodeled.
- **Include:** **REMODELED Cost to the Homeowner** and hard cost per square foot.

2019 HOBI HOUSING AWARDS

Best in County & Best in State

***Builder/Remodeler must be an HBRA member. . . Architect/Supplier may enter with builder member**

CUSTOM HOME (circle category entered)

- 1A Best Custom Home Under 3,000 sf
- 1B Best Custom Home 3,000 - 4,000 sf
- 1C Best Custom Home 4,000 - 5,000 sf
- 1D Best Custom Home 5,000 - 6,000 sf
- 1E Best Custom Home 6,000 - 7,000 sf
- 1F Best Custom Home 7,000 - 8,000 sf
- 1G Best Custom Home 8,000 - 10,000 sf
- 1H Best Custom Home 10,000 - 20,000 sf
- 1I Best Custom Home Over 20,000 sf
- 1J Best Modern Custom Home Under 5,000 sf
- 1K Best Modern Custom Home Over 5,000 sf

SPEC HOME (circle category entered)

- 2A Best Spec Home Under \$500,000
- 2B Best Spec Home \$500,000-\$750,000
- 2C Best Spec Home \$750,000-\$1 Million
- 2D Best Spec Home \$1-\$2 Million
- 2E Best Spec Home \$2-\$3 Million
- 2F Best Spec Home \$3-\$4 Million
- 2G Best Spec Home \$4-\$5 Million
- 2H Best Spec Home \$5-\$6 Million
- 2I Best Spec Home \$6-\$7 Million
- 2J Best Spec Home Over \$7 Million
- 2K Best Modern Spec Home

PRODUCTION/SEMI-CUSTOM (in a community)

- 3A Best Townhome Affordable/Mid-Price
- 3B Best Condominium Luxury/Affordable
- 3C Best Rental Unit Luxury/Mid-Price/Affordable
- 3D Best Single Family Home Under \$300,000
- 3E Best Single Family Home \$300,000-\$400,000
- 3F Best Single Family Home \$400,000-\$500,000
- 3G Best Single Family Home \$500,000-\$600,000
- 3H Best Single Family Home \$600,000-\$700,000
- 3I Best Single Family Home \$700,000-\$800,000
- 3J Best Single Family Home Over \$800,000

SPECIAL CATEGORIES: (circle category entered)

- 4A Best Green/Energy Efficient Custom/Spec Home
- 4B Best Special Purpose Home (ex. sports facility)
- 4C Best Not So Big House
- 4D Best Out of State Spec/Custom Home
- 4E Best Vacation Home (in or out of state)
- 4F Best New /Old Home (combining old & new)
- 4G Best In-town Custom/Spec Home
- 4H Best Multi-Gen unit
- 4I Best Accessory Building
- 4J Best Pool House

55+ HOUSING (age restricted)

- 5A Best Detached/Attached Home Under 2,000 sf
- 5B Best Detached/Attached Home 2,000 sf - 3000 sf
- 5C Best Detached/Attached Home Over 3,000 sf
- 5D Best 55+ Detached/Attached Community

COMMUNITIES

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Pocket Community (under 15 homes)
- 6D Best Smart Growth Community
- 6E Best Townhouse Community
- 6F Best Condominium Community (Attached/Detached)
- 6G Best Rental Community
- 6H Best Energy-Efficient/Green Community
- 6I Best Mixed Product Community
- 6J Best Community Clubhouse or Sales Center

REMODELING (whole house or addition)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$100,000
- 7C Best Residential Remodel \$100,000-\$250,000
- 7D Best Residential Remodel \$250,000-\$500,000
- 7E Best Residential Remodel \$500,000-\$750,000
- 7F Best Residential Remodel \$750,000-\$1 Million
- 7G Best Residential Remodel \$1-\$2 Million
- 7H Best Residential Remodel \$2-\$3 Million
- 7I Best Residential Remodel \$3-\$5 Million
- 7J Best Residential Remodel \$5-\$7 Million
- 7K Best Remodeled Kitchen Luxury/Mid-Price
- 7L Best Remodeled Bath Luxury/Mid-Price
- 7M Best Lower Level Remodel
- 7N Best Antique Home Restoration/Historic Rehab
- 7O Best Conversion (one use to another)
- 7P Best Master Suite Addition

COMMERCIAL (circle category entered)

- 8A Best New Commercial
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development

Entry fee for all housing categories \$250 per entry.

***Additional entries of the same house \$150 per entry.**

QUESTIONS: Joanne Carroll (203) 453-5420 joanne@jmcresources.com

2019 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

\$150 per category—Include 3-4 photos and describe special features on CD or flash drive

- | | |
|---|--|
| S1 Best Entry or Entry Foyer | S11 Best Interior Home Feature |
| S2 Best Mudroom or Laundry Room | S12 Best Outdoor Room / Outdoor Living Environment |
| S3 Best Kitchen | S13 Best Outdoor Feature (pool, FPL, kitchen, deck, etc) |
| S4 Best Master Bath or Powder Room | S14 Best New Product or Construction Technology |
| S5 Best Library/Office | S15 Best Home Technology |
| S6 Best Walk in Closet or Butler's Pantry | S16 Best Green Product or Feature |
| S7 Best Home Elevator | S17 Best Amenity or Option/Upgrade |
| S8 Best Special Purpose Room | S18 Best Product Showroom Under/Over 5,000 sf |
| S9 Best Garage | S19 Best Large Product Showroom (Over 10,000 sf) |
| S10 Best Exterior Home Feature | S20 Best Website (Builder, Remodeler, Supplier) |

2019 HOBI SALES & MARKETING AWARDS

\$200 per entry

- M1-M2 Include digital photo with description of candidate's sales abilities, homes sold and net sales from 9/18 - 9/19 on labeled CD or flash drive.
- M3-M7 Include 2-4 digital photos or video with description of target market, strategy & response.
- M8 & M10 Include digital sample, description of target market and cost on CD or flash drive.
- M9 Include digital photos, description and cost.
- M11 Include digital photos, or screen shots of critical pages, description of special features & SEO.
- M12- M14 Include 6 digital photos, target market, cost and results.

- | | |
|-------------------------------------|---|
| M1 New Home Broker of the Year | M8 Best E-Mail / Direct Mail or Publication |
| M2 New Home Salesperson of the Year | M9 Best Interior Design |
| M3 Best Marketed Home or Community | M10 Best Ad: Print / Mobile / Facebook |
| M4 Best Special Promotion/Event | M11 Best Community Website |
| M5 Best Social Media Post | M12 Best Home Staging for home \$1-\$3 Million |
| M6 Best Social Media Campaign | M13 Best Home Staging for home \$3-\$5 Million |
| M7 Best Video | M14 Best Home Staging for home over \$5 Million |

2019 HOBI COMMUNITY SERVICE AWARDS \$100 PER ENTRY

Any charitable project you personally or professionally **initiated** or made a **significant** donation to give back to the community this year is eligible. Include completed entry, description of project and 2-4 digital photos on CD or flash.

2019 HOBI HOME FINANCING AWARDS \$200 PER ENTRY

DESCRIBE: financing product features, geographic area offered, and how it is utilized by specific builders for new construction on in pdf or Word doc on CD or flash drive. . **INCLUDE** at least one digital image.

- | | |
|---|--|
| F1 Best Construction Permanent Custom Home Loan | F3 Best Construction Loan |
| F2 Best Rehab Home Loan | F4 Best End Loan Package for a Community |

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