

HBRA of CT Mission:

“Building CT’s Economy, Communities and Better Lives with Advocacy and Knowledge that Solves Our Member’s Problems.”



Our promise to you: Every dollar of your contribution to HDF will be used for the HBRAC T’s advocacy work.



The first, last and best defense for our Industry is Strong Advocacy!

Please Support HDF with your contribution today.**

Name: _____

Co./Firm _____

Address: _____

City/Town: _____

State: _____ ZIP: _____

Phone number: _____

E-mail address: _____

YES, I want to support the HBRA of CT’s Housing Defense Fund. My contribution of:
 \$100; \$250; \$500; \$1,000;
 \$_____ We will happily accept any contribution you are able to make.

Please send us a check, made payable to HBRAC T HDF, or call us with credit card information.

** Personal and corporate funds can be used for HDF without limitation. Not deductible as a charitable contribution but may be deductible as a business expense—check with your tax advisor.

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The HBRA of CT Housing Defense Fund (HDF)

The HBRA of CT’s Housing Defense Fund (HDF) pays for extraordinary outside Regulatory, Legislative & Legal Advocacy efforts.

HDF depends on contributions from HBRA members and others who want to support a strong issues advocacy program to protect our industry.

See the Four Types of Advocacy Inside.* A strong HDF account goes a long way to supplement the HBRA of CT’s annual government affairs budget.

See back panel for How You Can Help HDF!

* HDF funds cannot and will not be used for political advocacy, per CT law.



Four Types of Advocacy

Regulatory Advocacy ...



... includes working with state agencies for positive change. Examples include working with agency staff to improve permitting processes, ensuring effective and rationale administration of licensing & registration laws, and promoting a uniform and reasonable State Building Code.

Legislative Advocacy ...



... includes working with state legislators and their staff to change, defeat or adopt state laws. HBRACT's "lobbying" efforts engage people who have been elected to public office and who ultimately cast votes to write or rewrite the law. Through testimony, one-on-one conversations and writing position statements, examples include defeating new, unjustified restrictions on real estate development, the construction or remodeling of homes and on the building business. Proactively, it includes getting adopted into law streamlined permit programs and pro-housing programs, or repealing unnecessary business regulations, taxes and fees.

Political Advocacy ...



... consists of effectively advocating in the election process to get individuals who are friendly to HBRA's policies elected to public office. This is done through HBRA members' campaign contributions and volunteer efforts to assist such candidates. The HBRACT is non-partisan and issues facing the industry do not cut neatly down party lines; but in all cases we need candidates who understand and will promote the important role residential construction and remodeling plays in our overall economy and quality of life. **Political advocacy is critical to the success of all other forms of advocacy.** (HDF Funds cannot be used for political advocacy.)

Legal Advocacy ...



... is when an unfavorable or abusive law or enforcement method must be challenged in court via a lawsuit. Association legal advocacy is the last line of defense for the industry. In rare instances, when all other forms of advocacy fail, laws or regulations that severely harm the industry and are adopted over HBRA objections, may be illegal or unconstitutional, necessitating a lawsuit. Legal advocacy is very expensive, which is why the HBRA engages so actively in regulatory, legislative and political advocacy. Still there are times when the only remedy that remains is legal action.

HBRA of CT relies on its Housing Defense Fund (HDF) to support the association's legal advocacy and unusual outside costs that help our regulatory and legislative advocacy (e.g., to pay for expert research, PR campaigns, and extraordinary lobbying help to win issues for the industry).

Association advocacy takes place on the municipal, state and federal levels. HBRA of Connecticut is the chief advocate for CT's residential development and construction industry at the state government level.

Local associations in CT not only assist the HBRACT by organizing member contacts with state legislators but also take the lead on municipal advocacy (e.g., with mayors & 1st selectmen, P&Z and wetland boards, and local building officials). The Nat'l Assoc. of Home Builders (NAHB) is the chief advocate for the nationwide industry at the federal level.